

**Minneapolis Youth Council Meeting**  
**November 12, 2014, 8:30 a.m.**  
**John B. Davis Education and Service Center**  
**1250 W. Broadway Ave., Minneapolis, MN.**

**Present:** : Dorothy Heidelberger, Ashley Yang, Ann DeGroot, Cate Smith Edlund, Tyler Olson, Blaine Turnbull, Tyler Olson, Laura Beeth, Sowda Ahmed, Wendie Palazzo

**Introductions**

**Approval of September Minutes**

The September 16, 2014, minutes of the Minneapolis Youth Council Meeting were moved and approved.

**Personal and Business Best News**

**Updates and Headlines (Minneapolis Employment & Training Reports)**

**Terry Henry**, Executive Director of MPS College and Career Readiness stopped in to introduce himself.

***Teresa Harrold***

- Minneapolis Youth Works grades are not available right now due to changes to the database.

***Pat Behrend***

- Planning is under way for:
  - Minneapolis PARTNERS for Youth conference (Feb. 13, 2015).
  - Minneapolis Teen Job Fair (April 25, 2015).
- There is a new resource list available: Apprenticeship Programs in the Metro Area at <http://www.ci.minneapolis.mn.us/www/groups/public/@cped/documents/webcontent/wcms1p-132338.pdf>.

***Tammy Dickinson***

- STEP-UP is launching youth recruitment.
  - The online youth application will be available December 15.
  - The deadline for youth to apply will be late February.
- Employer recruitment is underway.
  - Achieve is coordinating an employer breakfast for early February sponsored by US Bank. An invitation will follow.
- Anna Peterson will be joining the Employment and Training Team in January to work on the STEP-UP Program.
- STEP-UP work readiness training is new and improved for 2015.
  - All trainings will take place on Saturdays in March and April. This change was made due to feedback from interns and instructors saying that it was easier for them to attend a Saturday training instead of school. We hope the change will have a positive impact on training completion. Right now, our completion rate is 70%.
- Staff is working with the Minnesota Workforce Council Association to push for a tripling of Minnesota Youth Program funds in the next biennium. Currently, the City of Minneapolis receives \$330,000 each year from MYP. We are also supporting the funding of the Youth Competitive Grants and RFP process.
- At this time, staff estimates 1,700 STEP-UP interns placed in jobs for 2015. This depends on the City budget being approved and on our ability to propose for and receive \$550,000 from the Minnesota Youth Competitive Fund. During the last biennium, we were funded at this level.
- Minneapolis Employment & Training is moving forward on the statewide STEP-UP Model.
  - We are detailing out the contents of a playbook, the steps and resources needed to create and assemble the playbook and a plan for soliciting funds to make it a reality.

- Also advising the Brooklyn Bridge Alliance (BBA) on the launch of a program patterned after the STEP-UP model in Brooklyn's Park and Brooklyn Center. BBA will pay for technical assistance and some of those fees can help support the development of the STEP-UP Playbook.

### **Discussion of Resources Available to Somali Youth in the Cedar Riverside Neighborhood**

Laura Beeth fostered this discussion when she informed the group that she would be attending the Cedar Riverside Community Partners meeting where the question of resources for youth, particularly Somali youth, would come up. Laura wanted to if there is a direction we should take in helping figure out what exists for Somali youth in Cedar Riverside and what is needed.

### **RESOURCES**

- Minneapolis Public Schools – Roosevelt High School
- Generation Next Program
  - Pair every young person with an adult (Roosevelt and a St. Paul high school)
  - Victor Cedano is in charge
- Emerge
  - Mike Wynne is the director.
  - One person may be doing adult case management for Somali community.
- Minneapolis City Council meeting next week – equity / disparity conversation
- Employment Action Center /Resource Inc. is in the neighborhood.
- Pillsbury United Community has a youth-run coffee shop at the Brian Coyle Center.
- Brian Coyle Center

### **POSSIBLE STEPS**

- Engaging with the Mosques.
- Job fair / Events at CR apartment complexes, mosques, and the Brian Coyle Center.
- Engage Somali Youth Voice.
- Identify leadership system in the Cedar / Riverside Community.
- Connect with the new manager at the North & South Workforce Centers – Ibrahim Noor.
- Louis Smith – Attorney hired to help make this happen.
- Confederation for Somali Community (1525 4<sup>th</sup> St.)
- Provide an opportunity for a Somali non-profit to become an employment & training provider via the upcoming renewal of the Minneapolis Employment & Training master contract list.
- Inform the Cedar Riverside Somali community about what is available for youth in the community.

### **ACTIONS**

- Tammy - Connect with City Council member Abdi Warsame to leverage community to bring together.
  - Ask: How would you make this happen to build a community-led effort.
- Laura - Steer the conversation at the Cedar Riverside Community Partners meeting towards having leaders of the mosques meet with city people.
- Tyler - Send these notes to Pat & Laura.
- Sowda - Connect with Tammy as she connects with Abdi Warsame.
  - Help introduce mosque leaders to city leaders.
- Pat – Send Laura Beeth Mike Wynne and Linda Bryant contact information.
- Hold the next meeting (January, 14, 2015) in Cedar Riverside.

### Retreat To-Do List

Who	What	Due Date	Yes	No
Youth Council	Career Guidance: Look at career pathway info received at September YC meeting.	Sept. 23		✓
Tyler Olson	Entrepreneurial: Meet with entrepreneurial experts like John Stavig and/or Gem Erden with ideas to see if they would recommend funding. Others could be CoCo & St. Thomas. Include Tammy Dickinson & Teresa Harrold.	Ongoing		

### Actions: To-Do List Review (New or revised items in red)

Who	What	Due Date	Yes	No
Tammy Dickinson	Build sponsorship sample packet .	June 15		✓
Ann DeGroot	Send Tammy and Tyler info on how YCB is coordinating OST activities	June 1		
STEP-UP staff	Present results of cohort evaluation of STEP-UP dropouts from various stages of STEP-UP at September YC meeting.	Sept. 23		✓
Tyler Olson	Meet with Mayor Hodges, R.T. Rybak and Richard Davis			
Youth Council	Let Pat know of anyone who would be good on the Youth Council especially those with disability work background or parents and youth.	Ongoing		
Pat Behrend	Create bios for all Youth Council members	Ongoing		
Tyler Olson	Set up YC Dropbox/Drive to store minutes, bios, etc.			
Youth Council & Staff	Write down any issue pertaining to our work that we can Identify...Discuss...Solve and send to Pat.	Ongoing		

### Issues List (Prioritize. Then Identify, Discuss, Solve) (New or revised items in red)

Who	Prioritize: Then Identify -- Discuss -- Solve	Priority	Yes	No
Youth Council and staff	Hard to serve youth: discussion at May meeting. Discussion occurred at November 12 meeting.	1	✓	
Tammy Dickinson	Gather more youth input to inform our work. Invite STEP-UP and WIA youth to the September YC meeting.	2		✓
Tammy Dickinson	Report back results of STEP-UP drop-out survey after contacting youth who dropped out of program at various stages.	3		
Youth Council	Increase Youth Work Readiness Training Opportunities Tammy will email YC what actions will be taken from the discussion.			
Youth Council	What will we do to unify with others that are working on youth employment?			
Youth Council	Do PR campaign on the importance of youth employment with positive messaging about the good things to build on.			
Youth Council	How can we tap revenue sources to sustain the program?			
Youth Council	How can we address homeless youth?			
Youth Council	Hold future Youth Council meetings at sites where we can learn more about youth development efforts.			
Tyler Olson YC members & Staff	Develop a youth career pathways program like the proposed adult program outlined in "Minneapolis Career Pathways Design"?			

### Feedback: Rate this Meeting (0 – 10)

Tyler-9.5	Dorothy-9.5	Sowda-9
Tammy-9	Ashley-9.125	Teresa-9.25
Blaine-9	Wendie-9	Laura-9.5
Cate-9	Pat-9.5	